



SAG-AFTRA

TELEVISION
ANIMATION
AGREEMENTS
2023

Concerned about A.I.? **GOOD!**

This is the first SAG-AFTRA animation voiceover-specific contract with substantial protections and gains in artificial intelligence.


While much of the voiceover industry is non-union with zero A.I. protections, as a union-covered animation voiceover actor, you not only have A.I. addressed in this agreement, but the protections are specifically tailored to the work you do.

Here's
how our new
Animation contract
will protect
performers in
the age of A.I.

THE TENTATIVE TELEVISION ANIMATION AGREEMENTS ACHIEVE:

- Language acknowledging that the term “voice actors” includes **only humans**, and the importance of human voice acting.
- **Removal of the requirement** that a digital replica must sound like the natural voice of an actor in order to be protected.
- Confirmation that if the voice actor’s performance is digitally altered into a foreign language, the voice **actor shall be eligible for residuals** based on the distribution of the foreign language version.
- **Residuals for use of an employment-based digital replica** is now based on how much the voice actor is paid for use of the digital replica in addition to the time the voice actor would have spent performing, rather than defaulting to a day player participation.
- Language specifying that when prompting a generative artificial intelligence system with a performer name or names, **consent of those performers is required**. We have removed the requirement, which exists in live action, that a “major facial feature” be included in the prompt and there is no substitute for that criterion.
- Language specifying that if a producer creates any synthetic voice — not just a human character — through generative artificial intelligence, they **must give the union notice** and bargain for appropriate consideration.

CONTINUES

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- **Mandatory, regularly scheduled artificial intelligence meetings** with producers, which will include discussion of methods and systems to track the use of digital replicas. A.I. technology is changing quickly and both parties understand that we will not simply wait for the contract cycle to conclude, when we can be making critical adjustments in real time.

By working with this technology, by improving our contracts to guarantee A.I. protections and compensation, SAG-AFTRA members will remain relevant.

And as this technology grows, so will our commitment to A.I. protections and fair compensation in all subsequent SAG-AFTRA contracts.

The SAG-AFTRA Executive Committee and TV Animation Agreement Negotiating Committee unanimously recommend a “YES” vote to ratify the important gains negotiated for the 2023 Television Animation Agreements.

FIND OUT DETAILS AT sagaftra.org/TVanimation AND VOTE AT:

vote.ivsballot.com/TVanimation
by 5 p.m. PDT on Friday, March 22, 2024



All eligible affected members were mailed a postcard on Friday, March 1, 2024, with instructions and a PIN number on how to vote online or how to request a paper ballot. If necessary, you can retrieve your PIN at the voting website by clicking “Find My PIN” at the bottom of the page.

For questions, email tvanimationcontracts@sagaftra.org
or call the contracts hotline at (323) 549-6545.

