



THE JOINT POLICY  
COMMITTEE, LLC

SIDELETTER # \_\_\_\_

December 22, 2022

Mr. Duncan Crabtree-Ireland  
National Executive Director  
SAG-AFTRA  
5757 Wilshire Boulevard  
Los Angeles, CA 90036

Re: NATIONAL CABLE WAIVER

Dear Mr. Crabtree-Ireland:

Notwithstanding anything to the contrary contained in this Contract, the Union has agreed to grant to signatory advertisers and signatory advertising agencies a waiver of the national cable use rates (as set forth below) for commercials transmitted on cable systems where the aggregate subscriber count of the cable system(s) on which the commercial is transmitted is between 1,000,001 and 2,000,000 subscribers for basic service.

The use rates for such commercials shall be:

4-week	\$600
13-week	\$1,600
1-year	\$6,000

This waiver will be available immediately for all commercials produced by signatory advertisers and signatory advertising agencies under the new payment structure of the 2022 SAG-AFTRA Commercials Contract. Except as otherwise set forth herein, all other terms and conditions of the 2022 SAG-AFTRA Commercials Contract shall apply.

Very truly yours,

THE JOINT POLICY COMMITTEE, LLC

Stacy K. Marcus  
Chief Negotiator

ACCEPTED AND AGREED

SAG-AFTRA

Duncan Crabtree-Ireland  
National Executive Director