



“No Animals Were Harmed”®

— a certification program of —
American Humane Association™

Working with Animals?

Register Your Production

If you are working with animal actors you are **required to register your production** with American Humane Association’s “No Animals Were Harmed®” certification program. American Humane Association, through the AMPTP-SAG/AFTRA collective bargaining agreement, has been the only **industry-sanctioned organization** with the oversight of animals in filmed production for **75 years**.

- **Register your production** by visiting: <http://www.humanehollywood.org>. There is no charge for registering.
- **Add American Humane Association** to your **distribution list**. Send all production documents (scripts, schedules, call sheets) to filmunit@americanhumane.org.

Reduce Risk and Liability

If an animal is going to be on your set – from the tiniest to the mightiest, during mild or intense action – we recommend you have us monitor the action. We have been working collaboratively with the industry for 75 years to ensure animals are kept safe and treated humanely. **Take advantage of our expertise to avoid unnecessary problems.**

Earn the “No Animals Were Harmed®” End Credit

The “No Animals Were Harmed®” certification ensures that best animal welfare practices were upheld and is **recognized internationally by the viewing public**. To learn how to earn the certification, visit: <http://humanehollywood.org/index.php/end-credits/how-to-earn-end-credits>.

Fees for Animal Monitoring

For details regarding fees to enlist one of our **fully-insured Certified Animal Safety Representatives™** for your production, see below.

- **NEW: No charge to SAG-AFTRA New Media and SAG-AFTRATheatrical Low Budget signatories**, effective January 1, 2015, with the generous support of the Industry Advancement Cooperative Fund.

Take Advantage of Our Resources

- **Contact our Resource Center & Production Hotline** at 1-800-677-3420 or email filmunit@americanhumane.org for guidance on best animal welfare practices, animal action and care, licensing/permitting, transportation.
- **Access a complete text of Our *Guidelines for the Safe Use of Animals in Filmed Media*** by visiting: <http://www.americanhumane.org/guidelinesadvisories.pdf>.
- Seek **counsel** from our **Chief Veterinary Officer** during production.

Contact us for Additional Information

Call us at 818-501-0123 or email us at filmunit@americanhumane.org. Visit our website www.humanehollywood.org.

11530 Ventura Boulevard
Studio City, CA 91604
(818) 501-0123

www.americanhumane.org

No Animals Were Harmed[®]

Dedicated to protecting animal actors for 75 years



"No Animals Were Harmed"[®]

— a program of —

American Humane Association[™]

Animal actors are a cherished part of American culture, playing some of the most iconic, beloved characters of all time. And for 75 years, **American Humane Association**, the first national humane organization, has been and continues to be the voice for Hollywood's animal stars. Our **"No Animals Were Harmed®"** program, the only industry-sanctioned organization with oversight of animals in filmed production, has made the protection of animal actors its duty.

But it was not always like that.

In Hollywood's early days, animals were seen as expendable props. If the script called for it, they were put in jeopardy without a second thought. This was never more apparent than during the filming of the classic Western, *Jesse James*, in 1939 when a horse was deliberately ridden over a cliff to its death. The American public was outraged, and demanded action. And American Humane Association answered the call.

Celebrating its 75th anniversary in 2015, the world-renowned "No Animals Were Harmed®" program has protected literally millions of animal actors in thousands of motion pictures and television shows.

A globally recognized end credit

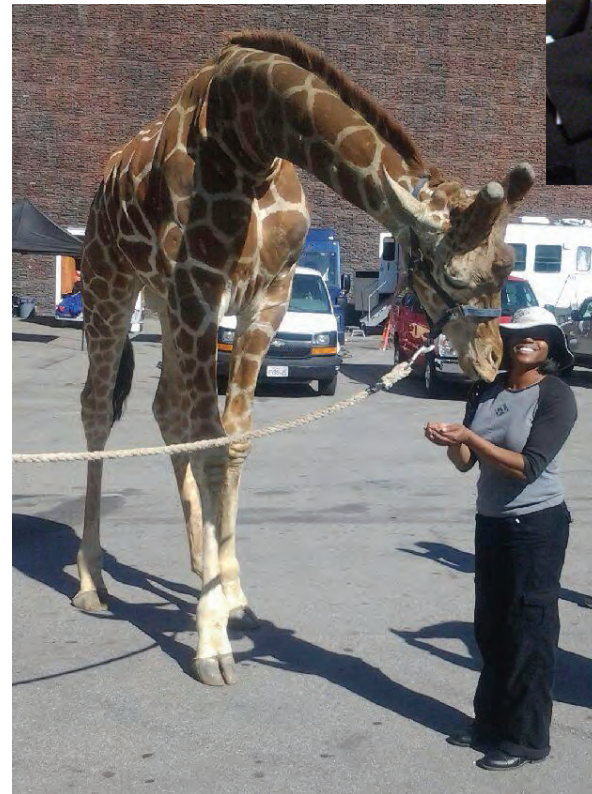
"No Animals Were Harmed®" is a certification of best animal welfare standards, recognized internationally by the viewing public. For nearly 150 years, American Humane Association has been at the forefront of the humane movement, and this experience in advancing animal welfare has helped shape and guide the "No Animals Were Harmed®" program. This legacy is behind every production that receives our end-credit certification.

While the characters animals play on screen may appear to be in danger or under duress, our end-credit certification is a reassurance for moviegoers and television viewers that what they are seeing is nothing more than movie magic at work.



Why "No Animals Were Harmed®"?

- The only industry-sanctioned organization to monitor animals in filmed production
- Fully insured Certified Animal Safety Representatives™
- First Class, world-renowned experience and expertise
- Access to Resource Center and Production Hotline
- Counsel of Chief Veterinary Officer on all productions
- End-Credit Certification internationally recognized by film and television viewers
- Backed by American Humane Association, the first national humane organization, founded in 1877



The new era for protecting Hollywood's animal stars

As filming practices have changed over the years, the "No Animals Were Harmed®" program has evolved and invested heavily to stay at the very forefront in animal welfare practices. Here are just some of the many changes made to this legendary program so we can continue to protect animals for the next 75 years and beyond with the highest standards possible:

- Enlisting respected veterinarian **Dr. Kwane Stewart** as the program's **Chief Veterinary Officer** to head the program and bring a new level of rigor, science, and passion to our mission.
- The creation of the first-ever **Scientific Advisory Committee**, composed of global experts in animal welfare who are continuously reviewing and updating our comprehensive, science-based **"Guidelines for the Safe Use of Animals in Filmed Media"** – the gold standard for the industry – with the newest research findings.
- As part of our efforts to bring the highest levels of expertise and caring to our work, we have hired licensed veterinarians to serve as our **Certified Animal Safety Representatives™**, and placed them in high-production geographic areas across the country, including Texas, New Mexico, New York, and Louisiana.



Dr. Kwane Stewart and Beatrice



Reduce Risk and Liability With American Humane Association on Your Set

- ***During Pre-production***

- Call our Resource Center and Production Hotline at 1-800-677-3420 or email filmunit@americanhumane.org for guidance on best animal welfare practices, animal action and care, licensing/permitting, and transportation.
- Take advantage of our decades of expertise and use us as a resource to avoid **unnecessary problems.**

- ***During Production***

- **Educate** crew and talent to **ensure safety.**
- Seek **counsel** from our Chief Veterinary Officer should animal safety-related problems arise.

- ***End-credit Certification***

- Earn the “No Animals Were Harmed®” **end-credit certification**, internationally recognized by moviegoers and TV viewers.
- **Film review** on our website explaining how the animal action was achieved.
- **All records from American Humane Association are archived for the life of your production.**

- ***All Animal Action Poses Risk***

- If an animal is going to be on your set – from the tiniest ant to the mightiest elephant, during mild or intense action – you need us on set monitoring the work.
- Don't expose yourself to risk. Contact our office to hire one of our fully insured Certified Animal Safety Representatives™ for your set.

Register your production

Call our “No Animals Were Harmed®” program office in Studio City, California at 818-501-0123 to speak with a member of our staff or email us at filmunit@americanhumane.org.

You can also register your production online by visiting www.humanehollywood.org, where you can download our “Guidelines for the Safe Use of Animals in Filmed Media” and read film reviews from our decades on sets. **Please note: through an agreement with AMPTP-SAG/AFTRA, productions with animal actors are required to register with the “No Animals Were Harmed®” program.**

Let us work with you and protect your animal stars!

American Humane is the owner of the registered certification mark NO ANIMALS WERE HARMED, Reg. No. 2,907,530, Ser. No. 76/394,807 and the only entity responsible for administering and approving all uses of its end-credit.



"No Animals Were Harmed"TM

— a program of —

American Humane Association[™]

AMERICAN HUMANE ASSOCIATION
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Fees for Animal Monitoring

Domestic Union (SAG /AFTRA) Productions

- A **daily flat rate** of **\$500/day** or **\$250/half-day** is charged for each American Humane Certified Animal Safety Representative™ ("CASR") to monitor animal action.
- A **half-day** is defined as **6 hours on set** or fewer in a day.
- **No Charge** for CASR **commuting time to set**.
- For **idle days**, when a **CASR has travelled to location** and there is **no animal action**, you may travel the CASR back home or keep him/her on location for a charge of **\$250/day** per CASR.
- **Travel days** are billed at **\$35/hour** for reasonable travel time for any days when a CASR travels for the production, but is not on set. Maximum travel time billed is **8 hours**.
- **Travel Expenses** (hotel, air, ground transportation, and per diem) will continue to be covered by the IACF and ICF grants through June 30, 2015.

Domestic Non-Union Productions

- A **daily flat rate** of **\$1200/day** or **\$600/half-day** for each "CASR" to monitor animal action.
- A **half-day** is defined as **6 hours on set** or fewer in a day.
- **Commuting time to set** (not to exceed **2 hours**) is billed at **\$35/hour**.
- For **idle days**, when a **CASR has travelled to location** and there is **no animal action**, you may travel the CASR back home or keep him/her on location for a charge of **\$600/day** per CASR.
- **Travel time** (not to exceed **8 hours**) is billed at **\$35/hour** for any days when a CASR travels, but is not on set.
- **Travel expenses** for the CASR are paid by the production company.
Mileage at **\$0.50/mile**, for CASR personal vehicle use plus reasonable expenses for hotel, air, ground transportation, and per diem.

International Productions

- A **daily flat rate** of **U.S. \$1200/day** or **U.S. \$600/half-day** for each "CASR" to monitor animal action. Special rates may apply.
- A **half-day** is defined as **6 hours on set** or fewer in a day.
- **Commuting time to set** (not to exceed **2 hours**) is billed at **U.S. \$35/hour**.
- For **idle days**, when a **CASR has travelled to location** and there is **no animal action**, you may travel the CASR back home or keep him/her on location for a charge of **U.S. \$600/day** per CASR.
- **Travel time** (not to exceed **8 hours**) is billed at **U.S. \$35/hour** for any days when a CASR travels, but is not on set.
- **Travel expenses** for the CASR are paid by the production company.
Mileage at **U.S. \$0.50/mile**, for CASR personal vehicle use plus reasonable expenses for hotel, air, ground transportation, and per diem.

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