



**16(g) CM-2 Commercials-One Page Agency Contract**  
**(RENEWAL)**

This Agreement, is entered into at \_\_\_\_\_ between \_\_\_\_\_, the "Talent Agent," and \_\_\_\_\_, the "Artist." (collectively, "the Parties").  
(print location of agency) (print name of agency)  
(print performer's name) (SSN or SAG-AFTRA IDN)

The Artist engages the Agent as his sole and exclusive agent for the following fields as defined in the SAG-AFTRA Codified Agency Regulations, a/k/a Rule 16(g), incorporated herein by reference in their entirety, and the Agent accepts such engagement for: **Commercials**

The term of this contract shall be for a period of \_\_\_\_\_, commencing on \_\_\_\_\_<sup>1</sup>. The Parties hereto agree to be bound by all the terms and conditions set forth in Rule 16(g), including those contained in any full length 16(g) agency contract contained therein and incorporated by reference here. The Parties further agree that they may not change, modify, waive or discharge any aspect of this contract or enter into any other agreement which is violative of any provision of Rule 16(g) without the express written permission of SAG-AFTRA. All non-conforming contracts shall be considered null and void. Agent agrees that this contract shall be printed on yellow paper, in keeping with 16(g) requirements.

Key Man Clause:

Artist Enters One Agent's Name:

With Artist's Permission:

Agency May Enter One Agent's Name:

\_\_\_\_\_

\_\_\_\_\_

The Artist agrees to pay to the Agent, as commissions, a sum equal to 10% of moneys or other consideration received by the actor, subject to regional requirements for said payments, as enumerated in Rule 16(g).

The Agent shall offer the following covenants, and the Artist shall accept them by **initialing** where indicated:

\_\_\_\_\_ Artist has been offered a copy of the full length 16(g) Agency Contract for his/her review.

\_\_\_\_\_ By signing this document, Parties agree that it shall have the same full force and effect as the representational contracts contained in Rule 16(g). In addition, all Rule 16(g) arbitration requirements shall be incorporated by reference here.

\_\_\_\_\_ Artist will be provided a copy of this one page contract immediately upon signing.

Date: \_\_\_\_\_

Date: \_\_\_\_\_

Artist (print) \_\_\_\_\_

Agent (print) \_\_\_\_\_

Signature: \_\_\_\_\_

Signature: \_\_\_\_\_

<sup>1</sup> Contracts may not exceed **twelve (12)** months for initial contracts, and then up to **three (3)** years for renewal contracts