

## **Interactive Media (Video Game) Agreement Strike Authorization Member Social Toolkit**

Thank you for helping to spread the word about the 2023 Interactive Media (Video Game) Agreement [Strike Authorization Vote](#). Please use the sample posts and/or graphics below, to help get out the vote on this critical effort – or you can simply repost SAG-AFTRA's social media ([Twitter \(X\)](#), [Instagram](#), [Facebook](#), [TikTok](#)). And don't forget to show your support using **#SAGAFTRASTrong** and **#LevelUpMyContract**.

### **SAMPLE SOCIAL POSTS**

#### **SAMPLE POST 1:**

🎮 Eligible #SagAftraMembers, it's time to level up! VOTE YES on the Interactive Media (Games) Strike Authorization. Join me to fight for performer rights. Info at [sagaftra.org/videogames2023](https://sagaftra.org/videogames2023) 🙌 #SAGAFTRASTrong #LevelUpMyContract

#### **SAMPLE POST 2:**

🔥 Games industry giants, your reign ends NOW 🛑 We're here to power up performer rights. All eligible #SagAftraMembers VOTE YES on the Interactive Media (Games) Strike Authorization. More info: [sagaftra.org/videogames2023](https://sagaftra.org/videogames2023). 🙌 #SAGAFTRASTrong #LevelUpMyContract

#### **SAMPLE POST 3:**

UNLEASH YOUR POWER 💥 Eligible #SagAftraMembers VOTE YES on the Interactive Media (Games) Strike Authorization! 💰 Fair pay, 🤖 AI consent & 🛡️ safety protections. More info: [sagaftra.org/videogames2023](https://sagaftra.org/videogames2023). 🙌 #SAGAFTRASTrong #LevelUpMyContract

#### **SAMPLE POST 4:**

LEVEL 🙌 OUR PERFORMER RIGHTS NOW! Eligible #SagAftraMembers VOTE YES on the Interactive Media (Games) Strike Authorization. More info: [sagaftra.org/videogames2023](https://sagaftra.org/videogames2023) 🙌 #SAGAFTRASTrong #LevelUpMyContract

#### **SAMPLE POST 5:**

🛑 GAME ON PAUSE 🔥 Eligible #SagAftraMembers VOTE YES on the Interactive Media (Games) Strike Authorization. Put companies like EA and Activision on notice so our demands are met! More info: [sagaftra.org/videogames2023](https://sagaftra.org/videogames2023) 🙌 #SAGAFTRASTrong #LevelUpMyContract

#### **SAMPLE POST 6:**

📦 DON'T GET LOST IN THE CODE: VOTE YES on the Interactive Media (Games) Strike Authorization. Make our voices heard from Disney to WB to EA Games. We won't stop until our demands are met! 🙌 More info at: [sagaftra.org/videogames2023](https://sagaftra.org/videogames2023) 🙌 #SAGAFTRASTrong #LevelUpMyContract

**TWITTER (X), INSTAGRAM, FACEBOOK PROFILE PICTURE OPTIONS**

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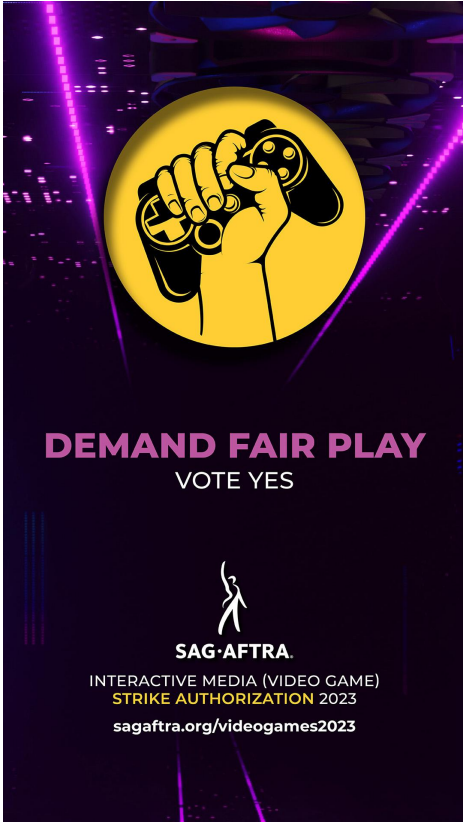
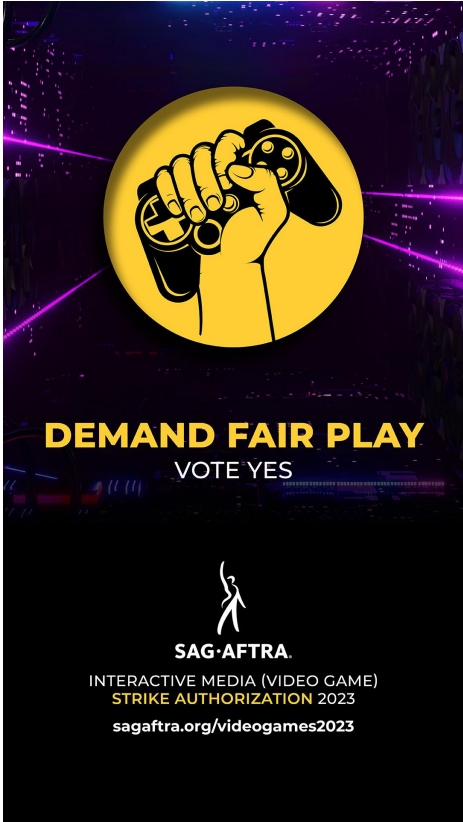
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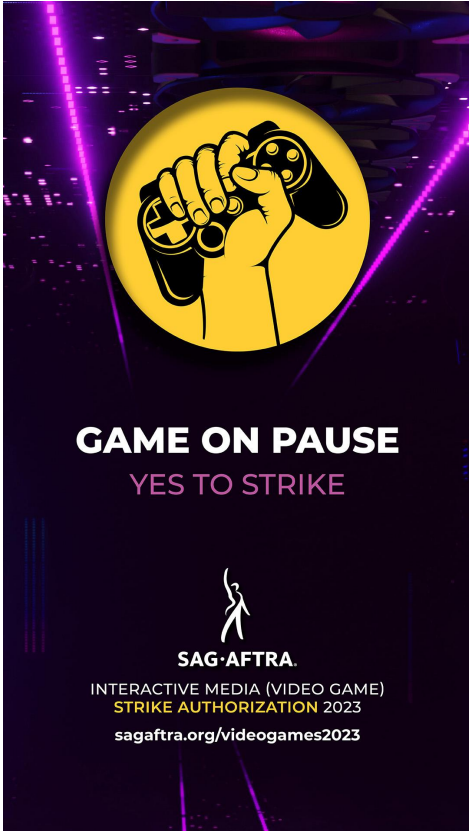
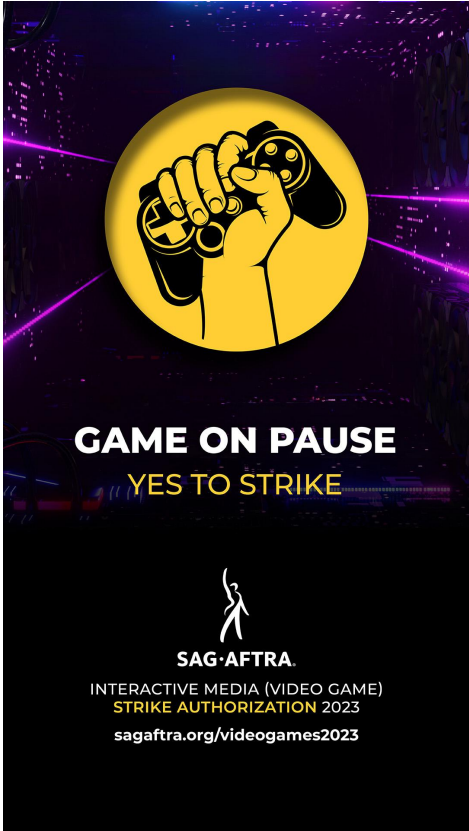
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