

## PROFESSIONAL TALENT YOU CAN AFFORD

### Introducing the Colorado Local Regional Code

# Covering commercials <u>produced</u> in Colorado, Wyoming and can be played in neighboring states.

**COMPETITIVE RATES** – for one up-front fee, air your commercial across local broadcast, internet, new media, social media and regional cable.

**LESS PAPERWORK** – just a phone call and a signature away from production.

TERM SIGNATORY (70% of National Rate)

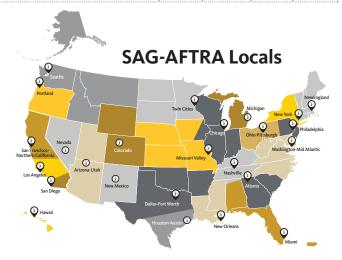
	4 wk.	13 wk.	1 yr.	21 MO.
Principal On-Camera Off-Camera	\$353 \$265	\$470 \$354	\$940 \$708	\$1,880 \$1,416
Extras General Extras <i>(unlimited use)</i> Stand-Ins	\$149 \$164	\$149 \$164	\$149 \$164	\$149 \$164
Audio Commercials Actor, Announcer	\$157	\$209	\$418	\$836

#### Pension & Health / Health & Retirement Contributions: 18%

- Contract rates based on 70% of the National SAG-AFTRA Commercials Contract for Term Signatories and 80% of the National SAG-AFTRA Commercials Contract for One Production Only. Rates are rounded to the nearest dollar. For rates covering additional categories, see the attached rate sheet.
- Term Signatory entails signing the SAG-AFTRA Regional Code for the three year term of the Code. All commercials produced and aired by the Signatory within the Colorado Local's jurisdiction must be union while signed to the Code.
- One Production Only allows producers to use the SAG-AFTRA Regional Code for one specific production while not obligating them for future productions.

#### ONE PRODUCTION ONLY (80% of National Rate)

	4 wk.	13 wk.	1 yr.	21 <b>mo</b> .
Principal On-Camera Off-Camera	\$403 \$303	\$537 \$404	\$1,074 \$808	\$2,148 \$1,616
Extras General Extras <i>(unlimited use)</i> Stand-Ins	\$170 \$187	\$170 \$187	\$170 \$187	\$170 \$187
Audio Commercials Actor, Announcer	\$179	\$238	\$476	\$952



Call Julie Crane at (303) 934-2674 or email, julie.crane@sagaftra.org to see if the Regional Code rates apply to your commercial.

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