



The **BEST** in the **BUSINESS**
#AdsGoLocal



INTRODUCING SAG-AFTRA TALENT

AT RATES YOU CAN AFFORD

With the **Miami Local Regional Code** for Puerto Rico

AFFORDABLE RATES – for one up-front fee, air your commercial across local broadcast, internet, new media, social media and regional cable.

LESS PAPERWORK – just a phone call and a signature away from production.

TERM SIGNATORY (40% of National Rate)

ONE PRODUCTION ONLY (50% of National Rate)

| | 4 wk. | 13 wks. | 1 yr. | 21 mo. |
|---|-------|---------|-------|---------|
| Principal On-Camera | \$202 | \$269 | \$538 | \$1,076 |
| Off-Camera | \$151 | \$202 | \$404 | \$808 |
| Extras | | | | |
| General Extras (<i>unlimited use</i>) | \$85 | \$85 | \$85 | \$85 |
| Stand-Ins | \$94 | \$94 | \$94 | \$94 |
| Audio Commercials Actor, Announcer | \$89 | \$119 | \$238 | \$476 |

| | 4 wk. | 13 wks. | 1 yr. | 21 mo. |
|---|-------|---------|-------|---------|
| Principal On-Camera | \$252 | \$336 | \$672 | \$1,344 |
| Off-Camera | \$190 | \$253 | \$506 | \$1,012 |
| Extras | | | | |
| General Extras (<i>unlimited use</i>) | \$106 | \$106 | \$106 | \$106 |
| Stand-Ins | \$117 | \$117 | \$117 | \$117 |
| Audio Commercials Actor, Announcer | \$112 | \$149 | \$298 | \$596 |

Pension & Health / Health & Retirement Contributions: 18%

- **Term Signatory** entails signing the SAG-AFTRA Regional Code for the three-year term of the Code. All commercials produced and aired by the Signatory within the Miami Local’s jurisdiction must be union while signed to the Code
- **One Production Only** allows producers to use the SAG-AFTRA Regional Code for one specific production while not obligating them for future productions.

Call Leslie Krensky in the Miami Local office at (305)663-7077 or email, leslie.krensky@sagaftra.org to see if the Regional Code rates apply to your commercial.

SAGAFTRA.org / #AdsGoLocal

SCREEN ACTORS GUILD-AMERICAN FEDERATION of TELEVISION and RADIO ARTISTS • AFL-CIO