

# PROFESSIONAL TALENT YOU CAN AFFORD

## Introducing the New Mexico Local Regional Code

**COMPETITIVE RATES** – for one up-front fee, air your commercial across local broadcast, internet, new media, social media and regional cable.

**LESS PAPERWORK** – just a phone call and a signature away from production.

### TERM SIGNATORY (70% of National Rate)

	4 wk.	13 wks.	1 yr.	21 mo.
Principal				
On-Camera	\$353	\$470	\$940	\$1,880
Off-Camera	\$265	\$354	\$708	\$1,416
Extras				
General Extras ( <i>unlimited use</i> )	\$149	\$149	\$149	\$149
Stand-Ins	\$164	\$164	\$164	\$164
Audio Commercials				
Actor, Announcer	\$157	\$209	\$418	\$836

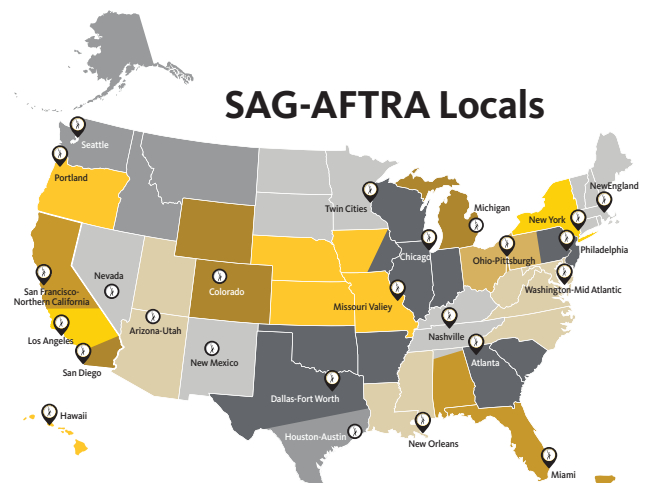
### ONE PRODUCTION ONLY (80% of National Rate)

	4 wk.	13 wks.	1 yr.	21 mo.
Principal				
On-Camera	\$403	\$537	\$1,074	\$2,148
Off-Camera	\$303	\$404	\$808	\$1,616
Extras				
General Extras ( <i>unlimited use</i> )	\$170	\$170	\$170	\$170
Stand-Ins	\$187	\$187	\$187	\$187
Audio Commercials				
Actor, Announcer	\$179	\$238	\$476	\$952

### Pension & Health / Health & Retirement Contributions: 18%

- Contract rates based on 70% of the National SAG-AFTRA Commercials Contract for Term Signatories and 80% of the National SAG-AFTRA Commercials Contract for One Production Only. Rates are rounded to the nearest dollar. For rates covering additional categories, see the attached rate sheet.
- Term Signatory entails signing the SAG-AFTRA Regional Code for the three year term of the Code. All commercials produced and aired by the Signatory within the New Mexico Local's jurisdiction must be union while signed to the Code.
- One Production Only allows producers to use the SAG-AFTRA Regional Code for one specific production while not obligating them for future productions.

The New Mexico Code covers commercials produced in New Mexico and can be played in most or all neighboring states.



Call Julie Crane at (303) 934-2674 or email, [julie.crane@sagaftra.org](mailto:julie.crane@sagaftra.org) to see if the Regional Code rates apply to your commercial.