



# USE THE BEST TALENT FOR YOUR LOCAL COMMERCIAL

- *Affordable Rates*
- *Diverse Talent Pool of Over 3,000 Professional Performers*

Professional talent improves your company's image. Now SAG-AFTRA makes it easier and more affordable for you to use the best professional talent. With over 3,000 of the finest actors, broadcasters and voiceover artists in the industry, your message will be the best it can be.

Include SAG-AFTRA talent in your next marketing campaign.

- **AFFORDABLE RATES** – hire a professional actor for a commercial that can be aired on local TV, cable, social media and the internet for a set period for one low fee.
- **EASY PAPERWORK** – sign one simple form and you're ready to go.
- **ACCESS TALENT** – choose from thousands of local professionals through SAG-AFTRA New England's email service.

For rates and additional info, contact the SAG-AFTRA New England office at (617) 316-5722 or [benjamin.winthrop@sagaftra.org](mailto:benjamin.winthrop@sagaftra.org)

[sagaftra.org/ne-regional-code](http://sagaftra.org/ne-regional-code) / [sagaftra.org](http://sagaftra.org)    

SAG-AFTRA represents approximately 160,000 actors, announcers, broadcast journalists, dancers, DJs, news writers, news editors, program hosts, puppeteers, recording artists, singers, stunt performers, voiceover artists and other media professionals. SAG-AFTRA members are the faces and voices that entertain and inform America and the world. With national offices in Los Angeles and New York, and local offices nationwide, SAG-AFTRA members work together to secure the strongest protections for media artists into the 21st century and beyond.