

Addendum to the 2022 Audio Commercials Contract for the Use of a Digital Voice Replica through Narrativ's platform

1. This addendum shall apply when Narrativ engages a professional performer ("Performer") under the SAG-AFTRA Audio Commercials Contract to create a "Digital Voice Replica" utilizing AI technology, and makes this Digital Voice Replica available to advertisers and ad agencies through Narrativ's own app/platform for the purpose of creating audio-only advertisements.

"Digital Voice Replica" means a Voice Model trained on recordings of specific individual(s) and has individually-identifiable unique characteristics (such as sound, tone, rhythm, or cadence) that remain consistent and recognizable when used to synthesize speech.

2. This Addendum expires with the current Audio Commercials Contract - March 31, 2025, after which parties will meet to discuss in good faith terms and conditions of a renewal.
3. Use of recordings (living or deceased) to create Digital Voice Replica requires Performer / estate consent.
4. Narrativ shall be required to obtain Performer's informed consent for each brand engagement.
5. When a Performer's Digital Voice Replica is engaged through the Narrativ platform by a SAG-AFTRA Commercials Contract signatory, that signatory shall be the signatory employer. In circumstances where a Performer's Digital Voice Replica is engaged by a non-signatory, Narrativ will execute a SAG-AFTRA Audio Commercials Contract One Production Only agreement and shall be the signatory employer for the project.
6. Narrativ shall have no right to use or authorize use of any part of the Digital Voice Replica, any content incorporating the Digital Voice Replica, and any part of the voice recordings upon which the Digital Voice Replica is based (together, "DVR Materials"), other than in connection with creating and licensing the Performer's Digital Voice Replica for use in audio-only advertisements through the Narrativ platform.
7. Narrativ shall take commercially reasonable steps to ensure the security of any AI-generated voice material created in whole or in part under this waiver, including to prevent unauthorized access, disclosure, or theft of the voice and to prevent unauthorized use of the Performer's Digital Voice Replica by any third party. Narrativ will promptly notify SAG-AFTRA and the affected Performer(s) of any unauthorized access, disclosure, theft, or use.
8. New use of the Digital Voice Replica shall be suspended for the duration of any strike conducted in accordance with the No Strike Clause of the SAG-AFTRA Audio Commercials Contract.
9. Narrativ shall cease all use of Performer's Digital Voice Replica and delete all copies of the Digital Voice Replica, and all pre-existing material on which a Digital Voice Replica is based, when the Performer terminates the license to Narrativ of their Digital Voice Replica.
10. All other terms and conditions of the Audio Commercials Contract not modified above shall apply.